

WHAT IS CLAIMED IS:

1. A system for hosting of video content over a network, comprising:
a content owner facility comprising a content owner network server;
a service facility comprising:
 - 5 a video encoding module configured to receive the video content;
 - a video logging module configured to receive the video content and generate an index of the video content;
 - a video application server module configured to receive the index of the video content; and
 - 10 a service facility network server configured to receive the index of the video content and produce electronic templates for use by the content owner network server; and
 - a content distribution network configured to receive encoded video from the video encoding module and provide encoded video to a user.
- 15 2. The system as defined in Claim 1, wherein the content owner network server comprises a content owner web server having a plurality of content owner electronic pages.
3. The system as defined in Claim 1, wherein the service facility further comprises a video index database including video index data.
- 20 4. The system as defined in Claim 3, wherein the video index database further includes video metadata.
5. The system as defined in Claim 1, wherein the content owner network site includes a content owner website.
6. The system as defined in Claim 1, wherein the service facility network
25 server includes a service facility web server.
7. The system as defined in Claim 6, wherein the service facility web server is configured to produce one or more search form web pages.
8. The system as defined in Claim 6, wherein the service facility web server is configured to produce search results information.

9. The system as defined in Claim 1, wherein the service facility further comprises an administration module configured to manage the service facility network server.

5 10. The system as defined in Claim 1, wherein the service facility further comprises a video editorial module configured to allow human-directed annotation of the video content.

11. A system for delivering media content services over a network, comprising:

10 media content to which a content owner has rights;
a content owner facility comprising a content owner network server;
a service facility comprising:
a video processing module configured to extract metadata from the media content and encode the media content; and
15 a hosted video application module configured to provide video elements for display on the content owner facility network site; and
a content distribution network providing media content to a user.

12. The system as defined in Claim 11, wherein the content owner facility further comprises a network server.

13. The system as defined in Claim 11, wherein the network is the Internet.

20 14. The system as defined in Claim 12, wherein the network server is a web server.

15. The system as defined in Claim 11, wherein the video elements include HTML instructions.

25 16. The system as defined in Claim 11, wherein the media content is encoded video content.

17. A method for hosting of video content over a network, comprising:
providing video content for video processing;
encoding the video content;
indexing the video content to generate a video index;
30 providing video elements for incorporation in a content owner network site; and

delivering the encoded video to a user via a network.

18. The method as defined in Claim 17, wherein the network comprises a content distribution network.

5 19. The method as defined in Claim 17, further comprising storing the video index in a database.

20. The method as defined in Claim 17, wherein the content owner network site includes a content owner website.

21. The method as defined in Claim 21, wherein the video elements comprise HTML instructions.

10 22. The method as defined in Claim 17, further comprising providing search results information.

23. The method as defined in Claim 17, further comprising managing the service facility network server via an administration module.